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**UTILITY  
PATENT APPLICATION  
TRANSMITTAL**

(Only for new nonprovisional applications under 37 C.F.R. § 1.53(b))

Attorney Docket No. **Dworkin.P001**First Inventor or Application Identifier **Barry Dworkin**Title **Internet Promotion Redemption**

Express Mail Label No.

**APPLICATION ELEMENTS**

See MPEP chapter 600 concerning utility patent application contents.

1. ☒ \* Fee Transmittal Form (e.g., PTO/SB/17)  
(Submit an original and a duplicate for fee processing)
2. ☒ Specification [Total Pages **38**]  
(preferred arrangement set forth below)
- Descriptive title of the Invention
  - Cross References to Related Applications
  - Statement Regarding Fed sponsored R & D
  - Reference to Microfiche Appendix
  - Background of the Invention
  - Brief Summary of the Invention
  - Brief Description of the Drawings (if filed)
  - Detailed Description
  - Claim(s)
  - Abstract of the Disclosure
3. ☐ Drawing(s) (35 U.S.C. 113) [Total Sheets **6**]
4. Oath or Declaration [Total Pages **2**]
- a. ☒ Newly executed (original or copy)
- b. ☐ Copy from a prior application (37 C.F.R. § 1.63(d))  
(for continuation/divisional with Box 16 completed)
- i. ☐ DELETION OF INVENTOR(S)  
Signed statement attached deleting  
inventor(s) named in the prior application,  
see 37 C.F.R. §§ 1.63(d)(2) and 1.33(b).

\* NOTE FOR ITEMS 1 & 13: IN ORDER TO BE ENTITLED TO PAY SMALL ENTITY  
FEES, A SMALL ENTITY STATEMENT IS REQUIRED (37 C.F.R. § 1.27), EXCEPT  
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5. ☐ Microfiche Computer Program (Appendix)
6. Nucleotide and/or Amino Acid Sequence Submission  
(if applicable, all necessary)
- a. ☐ Computer Readable Copy
- b. ☐ Paper Copy (identical to computer copy)
- c. ☐ Statement verifying identity of above copies

**ACCOMPANYING APPLICATION PARTS**

7. ☐ Assignment Papers (cover sheet & document(s))
8. ☐ 37 C.F.R. § 3.73(b) Statement ☐ Power of  
(when there is an assignee) ☐ Attorney
9. ☐ English Translation Document (if applicable)
10. ☐ Information Disclosure ☐ Copies of IDS  
Statement (IDS)/PTO-1449 ☐ Citations
11. ☐ Preliminary Amendment
12. ☐ Return Receipt Postcard (MPEP 503)  
(Should be specifically itemized)
13. ☒ \* Small Entity ☐ Statement filed in prior application,  
Statement(s) ☐ Status still proper and desired  
(PTO/SB/09-12)
14. ☐ Certified Copy of Priority Document(s)  
(if foreign priority is claimed)
15. ☐ Other: \_\_\_\_\_

16. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment:

☐ Continuation ☐ Divisional ☐ Continuation-in-part (CIP) of prior application No: \_\_\_\_\_

Prior application information: Examiner \_\_\_\_\_ Group / Art Unit: \_\_\_\_\_

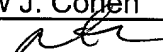
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**17. CORRESPONDENCE ADDRESS**☐ Customer Number or Bar Code Label

(Insert Customer No. or Attach bar code label here)

or ☒ Correspondence address below

Name	Matthew J. Cohen				
Address	21550 Oxnard St., Third Floor				
City	Woodland Hills	State	CA	Zip Code	91367
Country	USA	Telephone	(818) 592-4040	Fax	(818) 703-0338

Name (Print/Type)	Matthew J. Cohen	Registration No. (Attorney/Agent)	42,426
Signature		Date	May 24, 2000

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**STATEMENT CLAIMING SMALL ENTITY STATUS  
(37 CFR 1.9(f) & 1.27(b))--INDEPENDENT INVENTOR**

Docket Number (Optional)  
Dworkin.P001

Applicant, Patentee, or Identifier: Barry Dworkin

Application or Patent No.: \_\_\_\_\_

Filed or Issued: \_\_\_\_\_

Title: Internet Promotion Redemption

As a below named inventor, I hereby state that I qualify as an independent inventor as defined in 37 CFR 1.9(c) for purposes of paying reduced fees to the Patent and Trademark Office described in:

- ☒ the specification filed herewith with title as listed above.  
☐ the application identified above.  
☐ the patent identified above.

I have not assigned, granted, conveyed, or licensed, and am under no obligation under contract or law to assign, grant, convey, or license, any rights in the invention to any person who would not qualify as an independent inventor under 37 CFR 1.9(c) if that person had made the invention, or to any concern which would not qualify as a small business concern under 37 CFR 1.9(d) or a nonprofit organization under 37 CFR 1.9(e).

Each person, concern, or organization to which I have assigned, granted, conveyed, or licensed or am under an obligation under contract or law to assign, grant, convey, or license any rights in the invention is listed below:

- ☒ No such person, concern, or organization exists.  
☐ Each such person, concern, or organization is listed below.

Separate statements are required from each named person, concern, or organization having rights to the invention stating their status as small entities. (37 CFR 1.27)

I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate. (37 CFR 1.28(b))

**Barry Dworkin**

NAME OF INVENTOR

NAME OF INVENTOR

NAME OF INVENTOR

Signature of inventor

Signature of inventor

Signature of inventor

Date

Date

Date

UNITED STATES PATENT APPLICATION

for

**INTERNET PROMOTION REDEMPTION**

Inventor:

Barry Dworkin

Prepared by:

Matthew J. Cohen  
21550 Oxnard St., Third Floor  
Woodland Hills, CA 91367

(818) 592-4040

File No.:Dworkin.P001

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0040990-060700

## **BACKGROUND OF THE INVENTION**

### **Field of the Invention:**

The present invention relates to Internet promotion redemption for business cards. More particularly, the present invention relates to Internet promotion redemption for business cards, coupons, greeting cards and phone books enabling a user to enter in a identification code which is specific to a vendor displaying promotion vendor name and promotion vendor discount.

## **Description of the Prior Art:**

Numerous innovations for Internet promotion redemption have been provided in the prior art that are described as follows. Even though these innovations may be suitable for the specific individual purposes to which they address, they differ from the present invention as hereinafter contrasted.

In Patent number, 6,014,651, titled, Commercial online software distribution systems and methods using encryption for security, invented by Crawford. A customer computer connects to an online service provider by phone, Internet, or other telecommunications link. The link gives the customer access to additional processing and storage resources such as virtual storage, processing power and/or additional software or data through interaction between the customer computer and an online service provider computer over the link. The additional resources made available to the customer computer enhance the customers' local needs through access to virtual storage, a more powerful processor of similar type for program execution, and/or

online support services such as software rental, software sales, release update services, anti-viral services, data backup and recovery services, diagnostic services and/or repair services.

In Patent number, 5,996,070, titled, Microprocessor capable of executing condition execution instructions using encoded condition execution field in the instructions, invented by Yamada, et. al. 3-bit condition execution field in an condition execution instruction stores an encoded value obtained by encoding a condition stored in an general purpose flag indicating to execute the condition execution instruction. A microprocessor has an instruction decode unit 2 comprising a condition execution decode section 401 for decoding a value in the condition execution field and a condition execution judgement section 402 for judging whether or not the decoded result from the condition execution decode section 401 is equal to a condition stored in general purpose flags, and outputting the indication to execute the condition execution instruction when both are equal.

004099-996666

In Patent number, 5,890,137, titled, On-line shopping system and the method of payment settlement, invented by Koreeda. When performing on-line shopping using the Internet, and when performing payment settlement for a product by a credit card, user's card data runs over the Internet, leaving the possibility of card data leakage, thereby causing a security problem. The user decides the product he or she wants to buy via a computer network (Internet) from a user system. Then, a transmission unit calls up a service center to send order data including the credit card data via a settlement network. Service center invoices the sales price to an approval center based on the order data. Approval center pays the price to service center. Then, service center sends the order data to the shopping system. A delivery processing unit then delivers the product to the user based on the order data.

In Patent number, 5,878,141, titled, Computerized purchasing system and method for mediating purchase transactions over an interactive network, invented by Daly, et. al.. A computerized, electronic purchase mediating system includes a purchaser database having a list of purchasers and a merchant database having a list of merchants. The purchaser database stores information about each purchaser

including a set of personal payment methods that the purchaser could use to purchase goods and/or services. Similarly, the merchant database stores information about each merchant including a set of accepted payment methods that the merchant would accept for sale of the goods and/or services. The purchase system also includes a processor coupled to the purchaser and merchant databases. The processor receives a purchase request and accesses the merchant database according to a merchant identified in the purchase request to retrieve the set of accepted payment methods which corresponds to that merchant. The processor also accesses the purchaser database to retrieve the set of personal payment methods which corresponds to the identified purchaser. The processor then computes an intersection of these two sets to derive a common set of any available payment method that is both accepted by the merchant and can be used by the purchaser for purchase of the goods and/or services. The purchaser is presented with the purchase amount and the common set of available payment methods to choose a most preferred form of payment. Upon selection, the processor consummates the sale and signs a digital signature with the purchaser's permission via password verification to ensure for the merchant that a completed transaction has occurred.



The aforementioned patents differ from the present invention because the patented inventions lack the following features: Group companies doing business on the Internet; Promote discounts, and/ or gifts for orders placed through web sites involved; Identification code on business cards, greeting cards, coupon books; Group companies not doing business on the Internet through the use of an identification code on business cards. However, upon review of a patent examiner, he/she may cite a combination of references which may prevent you from obtaining a patent.

Numerous innovations for Internet promotion redemption have been provided in the prior art that are adapted to be used. Even though these innovations may be suitable for the specific individual purposes to which they address, they would not be suitable for the purposes of the present invention as heretofore described.

## SUMMARY OF THE INVENTION

The present invention relates to Internet promotion redemption for business cards. More particularly, the present invention relates to Internet promotion redemption for business cards, coupons, greeting cards and phone books enabling a user to enter in a identification code which is specific to a vendor displaying promotion vendor name and promotion vendor discount.

The types of problems encountered in the prior art are Internet websites require cost effective marketing to become successful.

In the prior art, unsuccessful attempts to solve this problem were attempted namely: coupons delivered by E-mail. However, the problem was solved by the present invention because the business card is interactive having an Internet component.

Innovations within the prior art are rapidly being exploited in the field of website promotion.

The present invention went contrary to the teaching of the art which describes and claims coupon redemption methods. It is a vehicle to bring customers to the internet through multiple company promotion rather than promoting to customers once they are on the internet or by individual companies to promote their web site to attract customers not yet on the web.

The present invention solved a long felt need for a cost effective direct marketing approach to website promotion.

The present invention produced unexpected results namely: repeat business from the original visitors and buyers was increased.

Accordingly, it is an object of the present invention to provide an Internet promotion redemption having a business card, coupon, or greeting card.

More particularly, it is an object of the present invention to provide the business card having business card indicia, business card identification code, and business card promotion.

In keeping with these objects, and with others which will become apparent hereinafter, one feature of the present invention resides, briefly stated, in the business card promotion having business card promotion vendor name, business card promotion vendor website, and business card promotion vendor discount.

When the coupon is designed in accordance with the present invention, it has

coupon indicia, coupon identification code, and coupon promotion.

In accordance with another feature of the present invention, the coupon promotion has coupon promotion vendor name, coupon promotion vendor website, and coupon promotion vendor discount.

Another feature of the present invention is that the greeting card has greeting card indicia, greeting card identification code, and greeting card promotion.

Yet another feature of the present invention is that the greeting card promotion has greeting card promotion vendor name, greeting card promotion vendor website, and greeting card promotion vendor discount.

The novel features which are considered characteristic for the invention are set forth in the appended claims. The invention itself, however, both as to its

construction and its method of operation, together with additional objects and advantages thereof, will be best understood from the following description of the specific embodiments when read and understood in connection with the accompanying drawings.

## **LIST OF REFERENCE NUMERALS UTILIZED IN THE DRAWINGS**

10 - Internet promotion redemption (10)

### **FIRST EMBODIMENT**

112 - business card (112)

112A - business card indicia (112A)

112B - business card identification code (112B)

112C - business card promotion (112C)

112CA - business card promotion vendor name (112CA)

112CB - business card promotion vendor website (112CB)

112CC - business card promotion vendor discount (112CC)

## **SECOND EMBODIMENT**

**212** - coupon (212)

**212A** - coupon indicia (212A)

**212B** - coupon identification code (212B)

**212C** - coupon promotion (212C)

**212CA** - coupon promotion vendor name (212CA)

**212CB** - coupon promotion vendor website (212CB)

**212CC** - coupon promotion vendor discount (212CC)

## **THIRD EMBODIMENT**

**312** - greeting card (312)

**312A** - greeting card indicia (312A)

**312B** - greeting card identification code (312B)

**312C** - greeting card promotion (312C)

**312CA** - greeting card promotion vendor name (312CA)

**312CB** - greeting card promotion vendor website (312CB)

**312CC** - greeting card promotion vendor discount (312CC)



## **FIRST INTERNET E-COMMERCE SOFTWARE**

- 410 - first Internet E-commerce software (410)
- 412 - entering (412) the business card identification code (112B) by a user
- 414 - queering (414) the business card identification code (112B) against the business card identification code table
- 416 - matching (416) the business card identification code (112B) with the business card promotion vendor name (112CA) and the business card promotion vendor website (112CB), and the business card promotion vendor discount (112CC)
- 418 - displaying (418) the business card promotion (112C) and the business card promotion vendor discount (112CC) to the user
- 420 - redeeming (420) the business card promotion (112C) by the user entering personal information selected from a group consisting of name, ship to address, ship from address, ship to telephone number, ship to facsimile number, ship from telephone number, ship from facsimile number, ship to E-Mail, ship from E-Mail, payment information, credit card number, credit card expiration date, credit card mailing address, name on credit card

## **SECOND INTERNET E-COMMERCE SOFTWARE**

- 510 - second Internet E-commerce software (510)
- 512 - entering (512) the coupon identification code (212B) by a user
- 514 - queering (514) the coupon identification code (212B) against the coupon identification code table
- 516 - matching (516) the coupon identification code (212B) with the coupon promotion vendor name (212CA) and the coupon promotion vendor website (212CB), and the coupon promotion vendor discount (212CC)
- 518 - displaying (518) the coupon promotion (212C) and the coupon promotion vendor discount (212CC) to the user
- 510 - redeeming (520) the coupon promotion (212C) by the user entering personal information selected from a group consisting of name, ship to address, ship from address, ship to telephone number, ship to facsimile number, ship from telephone number, ship from facsimile number, ship to E-Mail, ship from E-Mail, payment information, credit card number, credit card expiration date, credit card mailing address, name on credit card

### **THIRD INTERNET E-COMMERCE SOFTWARE**

- 610 - third Internet E-commerce software (610)
- 612 - entering (612) the greeting card identification code (312B) by a user
- 614 - queering (614) the greeting card identification code (312B) against the greeting card identification code table
- 616 - matching (616) the greeting card identification code (312B) with the greeting card promotion vendor name (312CA) and the greeting card promotion vendor website (312CB), and the greeting card promotion vendor discount (312CC)
- 618 - displaying (618) the greeting card promotion (312C) and the greeting card promotion vendor discount (312CC) to the user
- 620- redeeming (620) the greeting card promotion (312C) by the user entering personal information selected from a group consisting of name, ship to address, ship from address, ship to telephone number, ship to facsimile number, ship from telephone number, ship from facsimile number, ship to E-Mail, ship from E-Mail, payment information, credit card number, credit card expiration date, credit card mailing address, name on credit card

## BRIEF DESCRIPTION OF THE DRAWINGS

**FIGURE 1** is a front view of a business card.

**FIGURE 2** is a back view of a business card.

**FIGURE 3** is a front view of a coupon.

**FIGURE 4** is a back view of a coupon.

**FIGURE 5** is a front view of a greeting card.

**FIGURE 6** is a back view of a greeting card.

## DESCRIPTION OF THE PREFERRED EMBODIMENT

Referring to **FIGURE 1** and **FIGURE 2** which are a front and rear view of a business card (112), respectively. The Internet promotion redemption (10) comprises an Internet server computer having an operating system and an Internet connection means, and a CPU and a motherboard. The Internet server computer further comprises:

- A) a data storage having the following tables:
  - I) a business card identification code table,
  - II) a business card promotion table,
  - III) a business card promotion vendor name,

IV) a business card promotion vendor website, and

V) a business card promotion vendor discount;

B) a business card (112) having a business card indicia (112A) selected from a group consisting of business name, business address, business telephone number, business facsimile number, business E-mail, personal name, personal title, and personal E-mail, business card identification code (112B), business card promotion (112C) having business card promotion vendor name (112CA) and business card promotion vendor website (112CB) and business card promotion vendor discount (112CC);

C) first Internet E-commerce software (410) comprising the following steps:

I) entering (412) the business card identification code (112B) by a user,

II) queering (414) the business card identification code (112B) against

the business card identification code table,

- III) matching (416) the business card identification code (112B) with the business card promotion vendor name (112CA) and the business card promotion vendor website (112CB), and the business card promotion vendor discount (112CC),
- IV) displaying (418) the business card promotion (112C) and the business card promotion vendor discount (112CC) to the user,
- V) redeeming (420) the business card promotion (112C) by the user entering personal information selected from a group consisting of name, ship to address, ship from address, ship to telephone number, ship to facsimile number, ship from telephone number, ship from facsimile number, ship to E-Mail, ship from E-Mail, payment

information, credit card number, credit card expiration date, credit card mailing address, name on credit card.

The user is able to simply redeem the business card promotion (112C) by entering the business card identification code (112B) and entering personal information on the Internet and the entire vendor website dynamically changes to reveal the vendor promotion (price, discount etc.) .

Referring to **FIGURE 3** and **FIGURE 4** which are a front and rear view of a coupon (212), respectively. The Internet promotion redemption (10) comprises an Internet server computer having an operating system and an Internet connection means, and a CPU and a motherboard. The Internet server computer further comprises:

- A) a data storage having the following tables:
  - I) a coupon identification code table,



- II) a coupon promotion table,
  - III) a coupon promotion vendor name,
  - IV) a coupon promotion vendor website, and
  - V) a coupon promotion vendor discount;
- B) a coupon (212) having a coupon indicia (212A) selected from a group consisting of business name, business address, business telephone number, business facsimile number, business E-mail, personal name, personal title, and personal E-mail, coupon identification code (212B), coupon promotion (212C) having coupon promotion vendor name (212CA) and coupon promotion vendor website (212CB) and coupon promotion vendor discount (212CC);
- C) second Internet E-commerce software (510) comprising the following steps:
- I) entering (512) the coupon identification code (212B) by a user,

- II) queering (514) the coupon identification code (212B) against the coupon identification code table,
  
- III) matching (516) the coupon identification code (212B) with the coupon promotion vendor name (212CA) and the coupon promotion vendor website (212CB), and the coupon promotion vendor discount (212CC),
  
- IV) displaying (518) the coupon promotion (212C) and the coupon promotion vendor discount (212CC) to the user,
  
- V) redeeming (520) the coupon promotion (212C) by the user entering personal information selected from a group consisting of name, ship to address, ship from address, ship to telephone number, ship to facsimile number, ship from telephone number, ship from facsimile number, ship to E-Mail, ship from E-Mail, payment information,

credit card number, credit card expiration date, credit card mailing address, name on credit card.

The user is able to simply redeem the coupon (212) by entering the coupon identification code (212B) and entering personal information on the Internet and the entire vendor website dynamically changes to reveal the vendor promotion (price, discount etc.) .

Referring to **FIGURE 5** and **FIGURE 6** which are a front and rear view of a greeting card (312), respectively. The Internet promotion redemption (10) comprises an Internet server computer having an operating system and an Internet connection means, and a CPU and a motherboard. The Internet server computer further comprises:

- A) a data storage having the following tables:
  - I) a greeting card identification code table,

- II) a greeting card promotion table,
- III) a greeting card promotion vendor name,
- IV) a greeting card promotion vendor website, and
- V) a greeting card promotion vendor discount;

B) a greeting card (312) having a greeting card indicia (312A) (preferably including a salutation) selected from a group consisting of greeting name, greeting address, greeting telephone number, greeting facsimile number, greeting E-mail, personal name, personal title, and personal E-mail, greeting card identification code (312B), greeting card promotion (312C) having greeting card promotion vendor name (312CA) and greeting card promotion vendor website (312CB) and greeting card promotion vendor discount (312CC);

C) third Internet E-commerce software (610) comprising the following steps:

- I) entering (612) the greeting card identification code (312B) by a user,



facsimile number, ship to E-Mail, ship from E-Mail, payment information, credit card number, credit card expiration date, credit card mailing address, name on credit card.

The user is able to simply redeem the greeting card promotion (312C) by entering the greeting card identification code (312B) and entering personal information on the Internet and the entire vendor website dynamically changes to reveal the vendor promotion (price, discount etc.) .

It will be understood that each of the elements described above, or two or more together, may also find a useful application in other types of constructions differing from the type described above.

While the invention has been illustrated and described as embodied in a Internet promotion redemption, it is not intended to be limited to the details shown, since it will be understood that various omissions, modifications, substitutions and

changes in the forms and details of the device illustrated and in its operation can be made by those skilled in the art without departing in any way from the spirit of the present invention.

Without further analysis, the foregoing will so fully reveal the gist of the present invention that others can, by applying current knowledge, readily adapt it for various applications without omitting features that, from the standpoint of prior art, fairly constitute essential characteristics of the generic or specific aspects of this invention.

What is claimed as new and desired to be protected by Letters Patent is set forth in the appended claims.

## **What Is Claimed Is:**

1. Internet promotion redemption (10) comprising an Internet server computer having an operating system and an Internet connection means, and a CPU and a motherboard, the Internet server computer further comprises:

A) a data storage having the following tables:

- I) a business card identification code table,
- II) a business card promotion table,
- III) a business card promotion vendor name,
- IV) a business card promotion vendor website, and
- V) a business card promotion vendor discount;





- III) matching (416) the business card identification code (112B) with the business card promotion vendor name (112CA) and the business card promotion vendor website (112CB), and the business card promotion vendor discount (112CC),
- IV) displaying (418) the business card promotion (112C) and the business card promotion vendor discount (112CC) to the user,
- V) redeeming (420) the business card promotion (112C) by the user entering personal information selected from a group consisting of name, ship to address, ship from address, ship to telephone number, ship to facsimile number, ship from telephone number, ship from facsimile number, ship to E-Mail, ship from E-Mail, payment information, credit card number, credit card expiration date, credit card mailing address, name on credit card.

2. Internet promotion redemption (10) comprising an Internet server computer having an operating system and an Internet connection means, and a CPU and a motherboard, the Internet server computer further comprises:

A) a data storage having the following tables:

- I) a coupon identification code table,
- II) a coupon promotion table,
- III) a coupon promotion vendor name,
- IV) a coupon promotion vendor website, and
- V) a coupon promotion vendor discount;

B) a coupon (212) having a coupon indicia (212A) selected from a group consisting of business name, business address, business telephone number, business facsimile number, business E-mail, personal name, personal title, and personal E-mail, coupon identification code (212B), coupon promotion (212C) having coupon promotion vendor name (212CA) and coupon promotion vendor website (212CB) and coupon promotion vendor discount (212CC);

C) Internet E-commerce software comprising the following steps:

- I) entering (512) the coupon identification code (212B) by a user,
- II) queering (514) the coupon identification code (212B) against the coupon identification code table,

- III) matching (516) the coupon identification code (212B) with the coupon promotion vendor name (212CA) and the coupon promotion vendor website (212CB), and the coupon promotion vendor discount (212CC),
- IV) displaying (518) the coupon promotion (212C) and the coupon promotion vendor discount (212CC) to the user,
- V) redeeming (520) the coupon promotion (212C) by the user entering personal information selected from a group consisting of name, ship to address, ship from address, ship to telephone number, ship to facsimile number, ship from telephone number, ship from facsimile number, ship to E-Mail, ship from E-Mail, payment information, credit card number, credit card expiration date, credit card mailing address, name on credit card.

3. Internet promotion redemption (10) comprising an Internet server computer having an operating system and an Internet connection means, and a CPU and a motherboard, the Internet server computer further comprises:

A) a data storage having the following tables:

- I) a greeting card identification code table,
- II) a greeting card promotion table,
- III) a greeting card promotion vendor name,
- IV) a greeting card promotion vendor website, and
- V) a greeting card promotion vendor discount;

B) a greeting card (312) having a greeting card indicia (312A) selected from a group consisting of greeting name, greeting address, greeting telephone number, greeting facsimile number, greeting E-mail, personal name, personal title, and personal E-mail, greeting card identification code (312B), greeting card promotion (312C) having greeting card promotion vendor name (312CA) and greeting card promotion vendor website (312CB) and greeting card promotion vendor discount (312CC);

C) Internet E-commerce software comprising the following steps:

- I) entering (612) the greeting card identification code (312B) by a user,
- II) queering (614) the greeting card identification code (312B) against the greeting card identification code table,

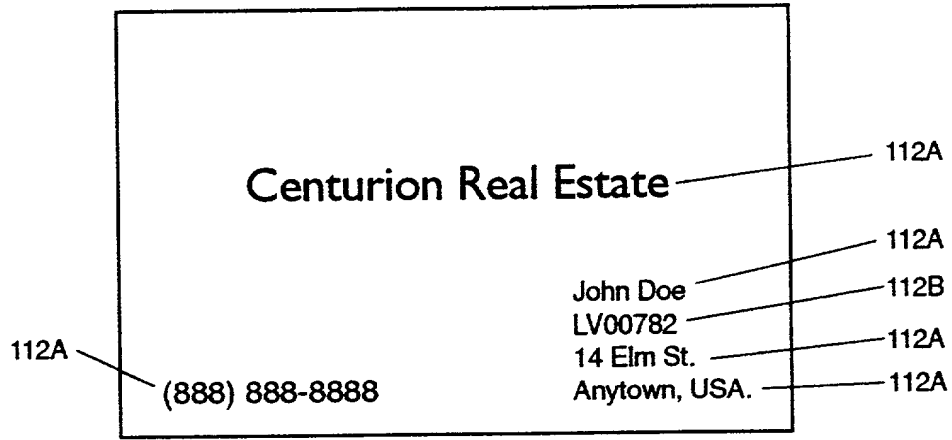




## **ABSTRACT OF THE DISCLOSURE**

Internet promotion redemption (10) for business cards (112), coupons (212), greeting cards (312) and phone books enabling a user to enter in a identification code which is specific to a vendor displaying promotion vendor name and promotion vendor discount.

112



**Fig. 1**

002099-99999999

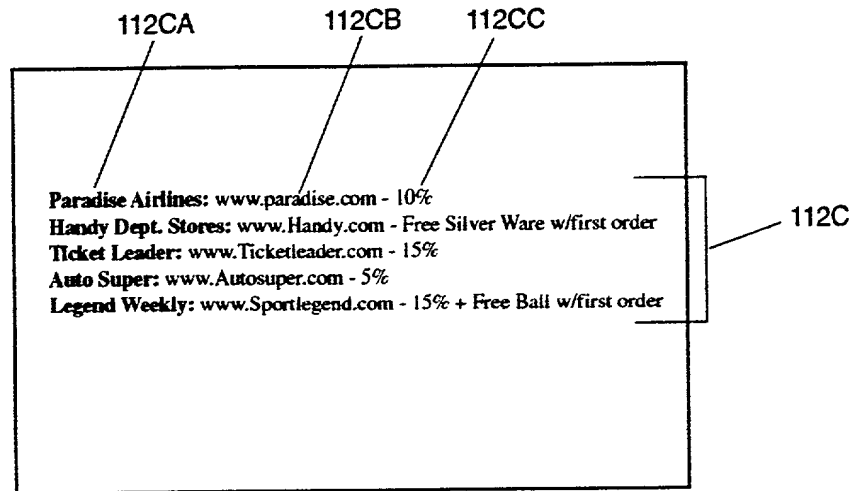
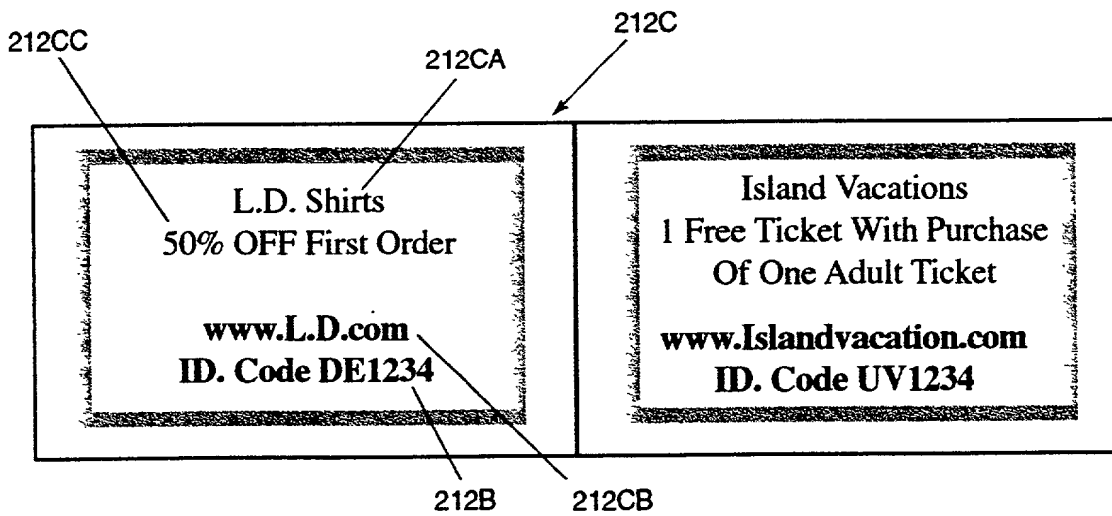


Fig. 2

112



Fig.3



**Fig.4**

312

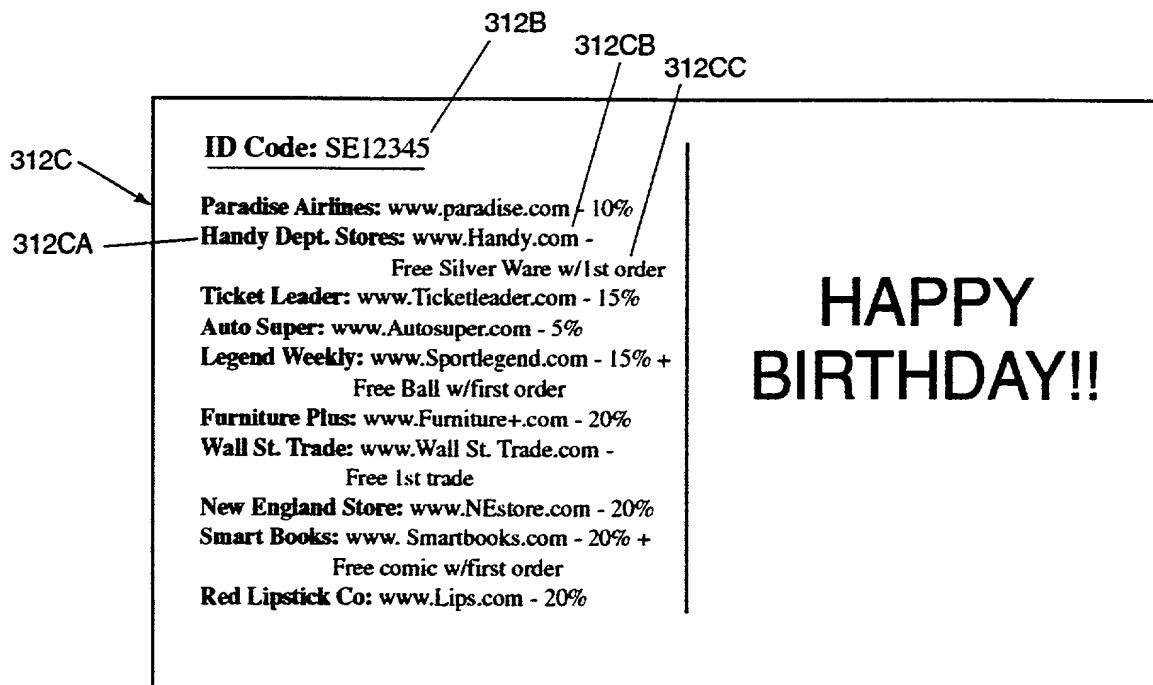


312A

The Best Gift I Could Find For  
My Computer Guy!

**Fig. 5**

004099-99269560

[illegible]

**Fig. 6**

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<b>DECLARATION FOR UTILITY OR DESIGN PATENT APPLICATION (37 CFR 1.63)</b>	<b>Attorney Docket Number</b> Dworkin.P001	
	<b>First Named Inventor</b> Barry Dworkin	
	<b>COMPLETE IF KNOWN</b>	
	<b>Application Number</b>	/
	<b>Filing Date</b>	
	<b>Group Art Unit</b>	
<input checked="" type="checkbox"/> Declaration Submitted with Initial Filing	<b>OR</b>	<input type="checkbox"/> Declaration Submitted after Initial Filing (surcharge (37 CFR 1.16 (e)) required)
		<b>Examiner Name</b>

**As a below named inventor, I hereby declare that:**

My residence, post office address, and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

Internet Promotion Redemption

the specification of which (Title of the Invention)

☒ is attached hereto

OR

☐ was filed on (MM/DD/YYYY)  as United States Application Number or PCT International

Application Number  and was amended on (MM/DD/YYYY)  (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or 365(b) of any foreign application(s) for patent or inventor's certificate, or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or of any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached?	
				YES	NO
			<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

☐ Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.

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Application Number(s)	Filing Date (MM/DD/YYYY)

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[Page 1 of 2]

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U.S. Parent Application or PCT Parent Number	Parent Filing Date (MM/DD/YYYY)	Parent Patent Number (if applicable)

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Name	Registration Number	Name	Registration Number
Matthew J. Cohen	42,426		

☐ Additional registered practitioner(s) named on supplemental Registered Practitioner Information sheet PTO/SB/02C attached hereto.

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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Name of Sole or First Inventor:

☐ A petition has been filed for this unsigned inventor

Given Name (first and middle [if any])		Family Name or Surname					
Barry		Dworkin					
Inventor's Signature	<i>Barry Dworkin</i>		Date	5/24/00			
Residence: City	Oak Park	State	CA	Country	91377	Citizenship	USA
Post Office Address	6222 E. Tamarind Street						
Post Office Address							
City	Oak Park	State	CA	ZIP	91377	Country	USA

☐ Additional inventors are being named on the supplemental Additional Inventor(s) sheet(s) PTO/SB/02A attached hereto